creating HEROES through education and service
Dear Friends,

It is with gratitude and hope that we present the 2008-2009 Annual Report. The Page Education Foundation is committed to encouraging and supporting Minnesota’s students of color to pursue post-secondary education; our programs are making a significant impact in communities across the state of Minnesota. While the current economic climate brings its challenges, our Page Scholars illuminate hope - they inspire the work we do.

The students highlighted in this Annual Report are extraordinary. Like all Page Scholars, each is striving to contribute to their communities while succeeding in school and building their future. Although these Page Scholars come from different backgrounds, they all share the same goal - to complete their education and make a difference in the lives of younger children. Their dreams become our dreams and their success stories become our success stories. When you meet them in this annual report, you, too, will be filled with hope.

Thank you for your contributions to the Page Education Foundation. Your generosity and support is creating a legacy that is changing the future for thousands of Minnesota’s children. For this, we are deeply grateful.

Sincerely,

Diane Sims Page
Founder & Executive Director

Mission

A young person’s life-long success begins with an education. Access to higher education promises far-reaching benefits, especially to students of color, who often face daunting challenges in completing a post-secondary education. Guided by our mission to encourage Minnesota’s youth of color to pursue post-secondary education, the Page Education Foundation promotes their academic achievement, personal responsibility and untapped potential to become vital contributors to their communities. We accomplish this by granting financial assistance to post-secondary students. In return, these students actively foster positive attitudes toward literacy and learning among younger, school-age children of color through mentoring relationships.
Alan Page spent fifteen years in the NFL, becoming the first defensive player in the league’s history to receive an MVP award. While playing football, he became a full-time law student, earning his Juris Doctor in 1978. Alan’s deep and abiding belief in the importance of education did not stop with his own success. Recognizing a need for our education system to reach more young people of color, he used his 1988 induction into the NFL Hall of Fame to launch the Page Education Foundation. From its inception, the Foundation has offered funding and encouragement to students of color facing incredible barriers to attaining their educational dreams. Since 1988, the Page Education Foundation has supported 4,000 students who in turn have given more than 275,000 hours of mentoring.

“We support the Page Education Foundation because it provides excellent scholarship opportunities for college-bound young people. As part of the awards, the recipients agree to mentor younger students. The combined benefits of this program have been extremely successful and an example for other educational organizations.”

KITT AND DAVID CROSBY
Page Grants
The Page Education Foundation awards annual, renewable grants to Minnesota students of color who attend colleges, universities and technical schools throughout Minnesota. Students who accept Page grants must make a commitment to return to their communities where they perform clearly defined service projects with younger children of color. Foundation awards consist of annual grants of $1,000 - $2,500. The selection process highlights an applicant’s attitude toward education, willingness to provide service to children, and financial need. Recipients reapply each year they attend post-secondary school. Subsequent grants are based on a student’s academic progress and mentoring performance within their service projects.

The Page Education Foundation works with hundreds of Minnesota high schools and community organizations to identify and recruit students of color for Page Grants. The Foundation has initiated special recruiting efforts targeted at African American males and American Indians. Both populations of students have been underrepresented in the application process.

Service-to-Children
The Service-to-Children Program requires each Page Scholar to volunteer at least 50 hours during the academic year mentoring K-8 grade children of color. With a focus on literacy and tutoring, Page Scholars encourage K-8 grade children of color to view education as a positive and exciting goal. These relationships offer powerful motivation to impressionable youngsters who still look to older students for guidance.

Children mentored by Page Scholars benefit from real-life role models willing to show them how to make good choices and follow their dreams of becoming the people they choose to be. Page Scholars also grow from these partnerships. Not only must they develop a trusting relationship with a child, they also must learn how to coordinate projects, interact constructively with others and resolve problems that appear along the way. Many scholars volunteer well beyond their 50-hour requirement. All Page Scholars come to understand the enormous impact they have on these young children and ultimately on the community.

Page Connections
Page Connections is a new program aimed at supporting Page Scholars as they work to successfully complete their education and community service. Page Connections provides Page Scholars the opportunity to access support services on campus, internships/career opportunities, group service projects and ways to connect with other Page Scholars. In addition, Page Connections creates meaningful mentoring relationships by matching adult volunteers with interested Page Scholars whose college and career experience complement one another. Last year, we had more than 100 volunteers contributing to the success of Page Scholars’ education through this mentoring program.

“Giving back to our community by supporting programs that create opportunities for youth is a priority for our company and our foundation. We are proud to be a supporter of the Page Education Foundation. Their emphasis on educational success and personal responsibility has made a real difference, not only in the lives of so many youth as individuals, but to families, neighborhoods, and to the health and success of our community as a whole.”

ANGIE FREEMAN
C.H. ROBINSON FOUNDATION

“I have been a stakeholder in the Page Education Foundation since its inception. As an investor, I have marveled at the ramp-up of scholars and the related qualitative metrics. A great return on investment!”

EDWARD J. PHILLIPS
CHAIRMAN, PHILIPS BEVERAGE COMPANY
The 560 young people who were selected to be Page Scholars in 2009/2010 are an ambitious and diverse group. Page scholars attend 50 different colleges, universities and technical colleges across the state of Minnesota.

They are studying everything from auto mechanics to business to law to medicine. They are also making a tremendous impact on our community; these scholars gave more than 25,000 hours of their time tutoring and mentoring thousands of younger children of color last year. If this year’s Page Scholars are anything like the 4,000 who have preceded them, many will continue to give back to the community after their service commitment is completed.
"We built a strong relationship. This service has not only helped me learn the importance of education in a young girl’s life, but helped me become a better student."

Liliana Quiroz-Rioz

Liliana Quiroz-Rioz understands that making a real difference in young people’s lives takes more than simply helping them figure out math problems or finish an English assignment; it’s not what you tell them to do, it’s what you do yourself. Quiroz-Rioz, a social work and Spanish major at Minnesota State University-Mankato, works with Latina girls through the Life-Work Planning Center in Mankato. She has devoted more than 100 hours of service to getting to know the girls personally, listening, supporting and motivating them to work hard and take their responsibilities seriously. She helped bolster the girls’ self-esteem, gave advice, passed on study strategies and suggested ways to deal with bullies at school. All of the girls she worked with had improved grades by the end of the year—and thanked her for help accomplishing that. “We built a strong relationship,” she says. “This service has not only helped me learn the importance of education in a young girl’s life, but helped me become a better student as well.”

THE PAGE EDUCATION FOUNDATION recruits volunteers to serve as mentors for Page Scholars. These volunteer mentors assist Page Scholars as they navigate their studies, service projects and career aspirations. For many of our first-generation college students, these mentors are a critical element of their success. Last year, more than 100 Page Scholars were paired with volunteer mentors.
“I can help these kids because I’ve been there, I understand what they are going through. I want them to stay in school and follow their dreams.”

DARRAIL HUGHES

Darrail Hughes

Darrail Hughes, who is studying barbering at Minneapolis Community and Technical College, says he is determined not to become another statistic, “but a somebody.” He mentors African American male students through the Seeds of Change program at St. Paul Central High School, helping them with their schoolwork and encouraging them to “hang in there” when school and social pressures seem overwhelming. Hughes says that one of the students he’s helped stay in school told him, “Neither one of my parents went to college and when I have a kid one day, I don’t want them to say the same about me.”

Many of the young men in Seeds of Change come to Hughes for advice on educational and personal issues, “I’ve been able to help because I’ve been there,” he says. Darrail offers a special perk, besides his support and advice: He cuts their hair at no cost, helping them look great as they face their challenges.

SINCE 1988, PAGE SCHOLARS have given more than 275,000 volunteer hours mentoring and tutoring younger students of color. For many schools and community organizations, this service commitment directly impacts the goals of their students.” Page Scholars are consistent and dedicated, they show our students that the community cares about them and wishes them to succeed. Our program could not exist without these great mentors!”

TERRI HOLMBERG KOHLER CHOSEN TO ACHIEVE

Darrail Hughes is a sophomore at Minneapolis Community & Technical College. Darrail participates in the Seeds of Change program at his old high school, St. Paul Central.
Thuy Doan is a Ph.D. student at the University of Minnesota. Thuy has been a Page Scholar for 10 years.

Thuy Doan didn’t anticipate the kind of impact that Toma Thien Vietnamese Eucharistic Youth Society, a group she helped found 10 years ago, would have. Once a tiny cluster of five students at the Church of St. Albert in St. Paul, today the group has 20 youth leaders who serve 200 young students. As vice president, Thuy oversees the curriculum for all of the VEYS youth programs. She designs lesson plans and activities, integrates service projects and attends local and regional summer camps. Thuy is a key reason many Vietnamese high school students in VEYS stay in school and apply to colleges. Thuy herself has been a Page Scholar longer than any other student in the Foundation’s history; she’s currently finishing a doctorate in public health at the University of Minnesota.

“I love working with these kids. Being a role model for them has motivated me to work hard on my education. Nothing means more to me than to hear them say they want to be like me when they grow up.”

THUY DOAN

THE PAGE EDUCATION FOUNDATION has provided grants to more than 4,000 students since 1988. We support our Page Scholars for as long as it takes to complete their education, as long as they complete their service commitments. Thuy has been a Page Scholar for 10 years and is now completing her Ph.D. program.
Joseph Beaulieu knows life on the Red Lake Indian Reservation firsthand—and he knows that hard work and determination can trump rough circumstances. Beaulieu grew up on the reservation and has chosen to do his Service-to-Children project there, even though it’s more than four hours from the campus of Macalaster College in St. Paul, where he is currently a sophomore. “I’m very committed to my community, which is why I decided to continue my work with these youth.” Beaulieu worked in the Target Services after-school program for students in grades 1-8. The program supports academic work and leadership skills through physical activities like skiing, tubing and ice fishing, and field trips to movies and parks. Given Red Lake Reservation’s relatively isolated location, many of the children wouldn’t be able to participate in these kinds of activities. The program also provides daily after-school activities in math, science, reading, art, computer work and cooking. Ojibwa culture and language is woven into every session.

“it’s important to have a fellow Native person from the reservation working with these young people — through me they can see how hard work can pay off.”

Joseph Beaulieu

“Page Scholars are responsible for setting up their own service projects. For many Page Scholars, this means returning to their own communities—even the schools they once attended. They seek to inspire others and to spread the message that with hard work and dedication, you can follow your dreams and attend college. Last year, Page Scholars volunteered at more than 300 schools, after-school programs, libraries and community organizations.”

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### CORPORATE & FAMILY FOUNDATION DONORS

<table>
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<tr>
<th>Amount</th>
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<td>$50,000 and above</td>
<td>Anonymous Travellers Foundation, Rathmann Family Foundation, Robbins, Kaplan, Miller &amp; Criesi UnitedHealthCare</td>
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The Page Education Foundation’s dual focus on education and community service is unique among organizations that provide student scholarships. Marbrook Foundation appreciates the role the Page Education Foundation plays in both helping students of color attend college and encouraging college students to volunteer in their community.

JULIE HARA, EXECUTIVE DIRECTOR, MARBROOK FOUNDATION
The Page Education Foundation's impact goes beyond the 4,000 students who have received financial assistance for post-secondary education. Thousands of younger children have been touched by Page Scholars through our service-to-children mentoring program. The true impact of our programs is illuminated in the potential of every one of those young children. We aim to inspire and encourage people of color to pursue their dreams through education. By investing in these students in our community, we are extending our impact for generations.

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**“The Page Education Foundation illustrates the power of people empowering people. The Page approach of college-bound students gaining scholarship and other support in return for a commitment to mentor younger children forges invaluable links and multidirectional roles. Comcast supports the Page Education Foundation because of its measurable impact and contributions to our state’s competitiveness in a global marketplace.”**

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“Best Buy is proud to support the Page Education Foundation for their high level of commitment to, and expectations of, emerging adults across our communities.”

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2008/2009 Financial Result
Fiscal year July 1, 2008 – June 30, 2009

“We are enthusiastic and dedicated supporters of the Page Education Foundation. There are many things they do that appeal to us, but at the top of the list is the opportunities they give to so many young people in our community. I have no doubt that many of those students are going to be leaders in our community in the years ahead.”

WHEELOCK WHITNEY AND KATHLEEN BLATZ

INCOME

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Writers: Elizabeth Dooley, Carolyn Jones
Editors: Linda Picon, Mona Harristhal
Design: Cate Hubbard
Photographers: Joe Kramm, Wayne Martin

This annual report would not have been possible without the generous support of Popular Front, Travelers and John Morgan. Thanks to their contributions, the entire cost of this annual report has been underwritten.
The Page Education Foundation was honored to feature Mayor R.T. Rybak as the keynote speaker at this year’s Awards Ceremony on June 19, 2009.