



2010-2011

ANNUAL REPORT

Creating Heroes

Through Education & Service



Our Mission

A young person's lifelong success begins with an education. Access to higher education promises far-reaching benefits, especially to students of color who often face daunting challenges in completing a post-secondary education. Guided by our mission to encourage Minnesota's youth of color to pursue post-secondary education, the Page Education Foundation promotes their academic achievement, personal responsibility and untapped potential to become vital contributors to their communities. We accomplish this by granting financial assistance to post-secondary students. In return, these students actively foster positive attitudes toward literacy and learning among younger, school-age children of color through mentoring relationships.

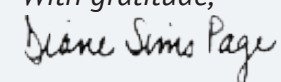
DEAR
FRIENDS,

In preparing our 2010-2011 Annual Report, we wanted to take the opportunity to reflect on our accomplishments. For twenty-four years, we have encouraged Minnesota's students of color to invest in their future by pursuing post-secondary education. As a result of the Page Education Foundation's support, more than 5,000 students have attended more than 100 post-secondary institutions across the state of Minnesota. At the same time, those students have positively influenced the lives of thousands of younger children through mentoring and tutoring.

In this Annual Report, you will meet seven Page Scholars. While they are all in different stages of their education and careers, they share one common theme: they utilize education as a tool to leverage their potential and expand their future. They are individuals of character and commitment, and they embody the spirit of the Page Education Foundation.

We are grateful to Page Scholars – for sharing their educational journey with us and inspiring young people of the next generation to confidently pursue their dreams. Our gratitude also extends to our community – our donors, volunteers, and friends who generously give their resources, time, and energy to ensure all students of color in Minnesota have the opportunity to hope and dream.

Thank you for your continued support of the Page Education Foundation. Your generosity and encouragement contribute to a more meaningful, equitable future for Minnesota's children. We humbly thank you for the opportunity to continue our work and further our mission.

With gratitude,


Diane Sims Page
Executive Director



OUR HISTORY



Our intent in establishing the Foundation was to try to create hope, to let young people know that their future could be better than their present. I see a lot of young people who engage in anti-social behavior. Some of those young people simply have no moral compass. But for many of them, indeed, I suspect, the majority, there is a lack of hope. And so, to the extent that the Page Education Foundation and Page Scholars create hope, we make the world a better place not only for ourselves, but also for those around us.

Alan Page

Alan Page spent fifteen years in the NFL, becoming the first defensive player in the league's history to receive an MVP award. While playing football, he became a full-time law student, earning his Juris Doctor in 1978. Alan's deep and abiding belief in the importance of education did not stop with his own success.

Recognizing a need for our education system to reach more young people of color, he used his 1988 induction into the NFL Hall of Fame to launch the Page Education Foundation. From its inception, the Foundation has offered financial assistance and encouragement to students of color facing tremendous barriers to attaining their educational dreams.

In the last twenty-four years, the Page Education Foundation has supported more than 5,000 students in their pursuit of post-secondary education in Minnesota.



PROGRAM DESCRIPTIONS



PAGE GRANTS

The Page Education Foundation awards annual, renewable financial grants to Minnesota students of color who attend colleges, universities, and technical schools throughout Minnesota. Students who accept grants commit to perform clearly defined service projects with younger children of color. Our awards consist of annual grants of \$1,000 - \$2,500. The selection process focuses on an applicant's attitude toward education, willingness to provide service to children, and financial need. Recipients reapply each year they attend a post-secondary educational institution.



SERVICE TO CHILDREN

The Service-to-Children program requires each Page Scholar to volunteer a minimum of 50 hours during the academic year mentoring kindergarten through 8th grade children of color. With a focus on literacy and tutoring, Page Scholars encourage younger children to view education as a positive and exciting goal. These relationships offer powerful motivation to impressionable students who look up to Page Scholars for guidance. Children mentored by Page Scholars benefit from real-life role models who are taking advantage of their educational opportunities and creating a better future. Page Scholars also provide much needed assistance to our schools, libraries, and community organizations.



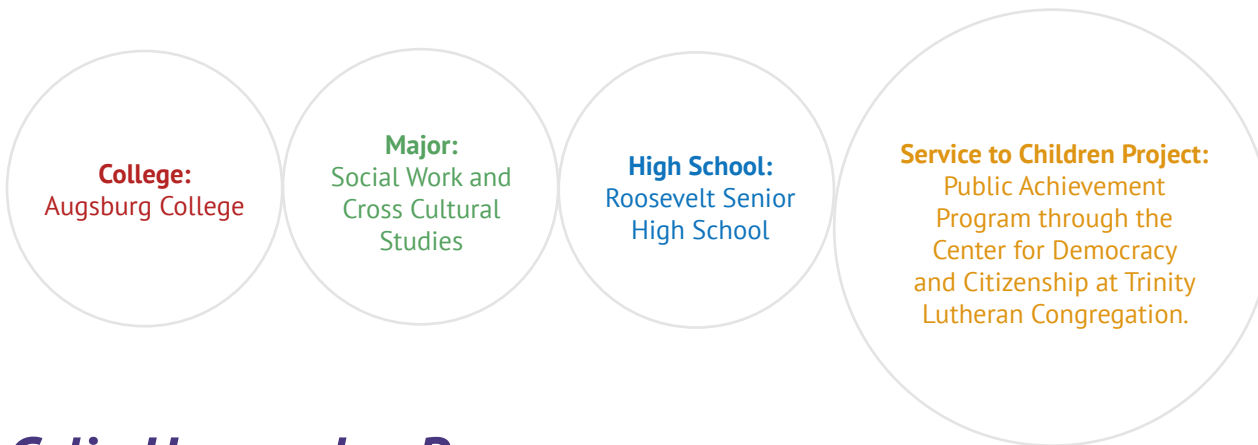
PAGE CONNECTIONS

The goal of Page Connections is to support Page Scholars as they work to successfully complete their education and community service. Page Connections provides Page Scholars with access to support services on campus, internship/career opportunities, group service projects, and professional mentors to help guide students in the transition into the workforce.

SCHOLARS



FEATURED PAGE SCHOLAR

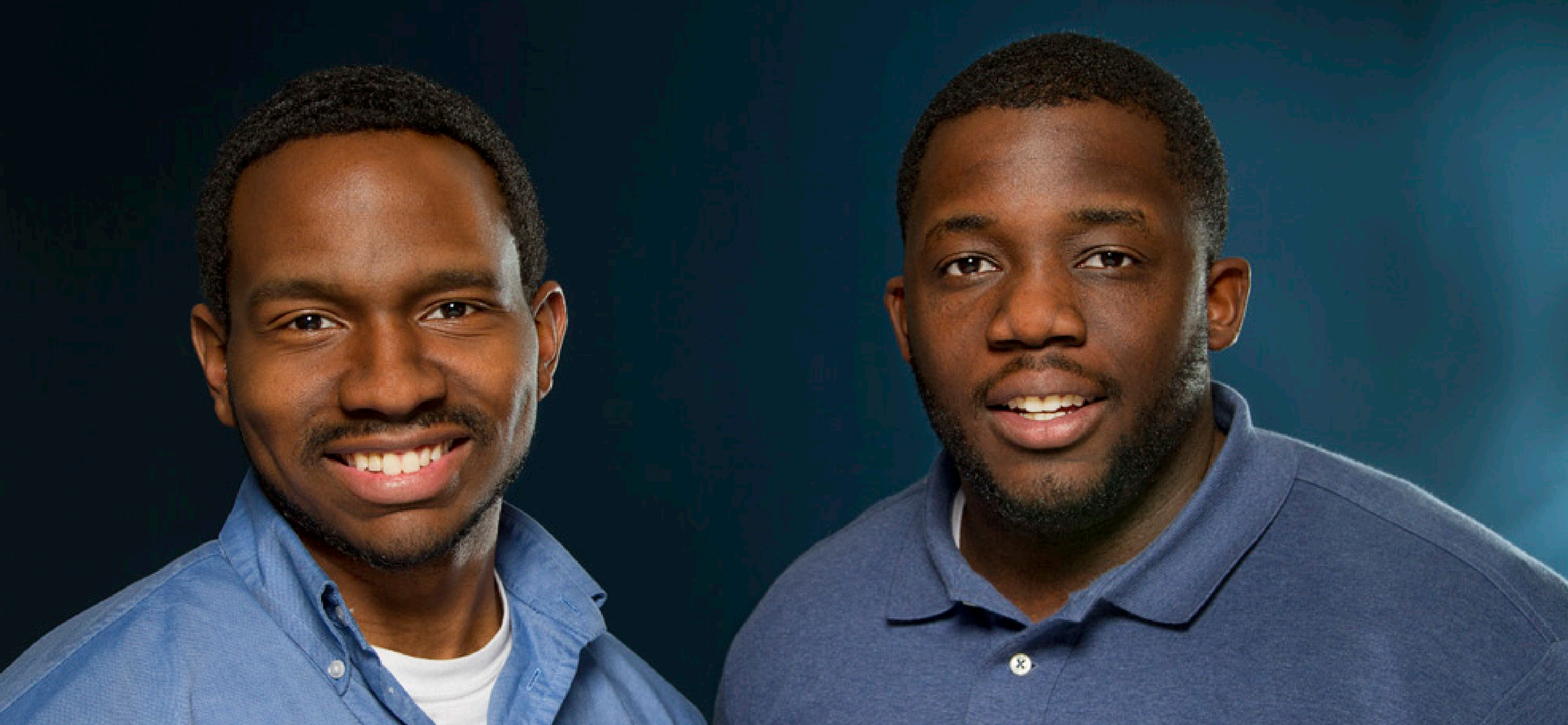


Celia Hernandez-Payan

Celia learned at an early age to translate her life's experiences into clear career goals. Majoring in Social Work and Cross Cultural Studies at Augsburg College, Celia plans to complete her MSW and focus on issues in Latin America. Given her family's story of immigration, she brings unique personal insight into her studies and into the work she is currently doing with students at the Center for Democracy and Citizenship through the Public Achievement program. It's Celia's story of resilience that inspires her students and connects her with the community as a leader forging real change.



Early on, I learned to advocate for myself. Many of the kids I work with are first-generation immigrant students who have been through the same experiences. It's really cool to get them thinking about the future and their potential accomplishments.



FEATURED MENTOR RELATIONSHIP

Malik Watkins + William Gbolo

The most effective leaders lead by example. Malik Watkins, a former Page Scholar and Travelers employee, is a powerful mentor to William Gbolo, who has chosen a similar path in finance. Working in Bonds and Financial Products, Malik shares his journey dealing with the day-to-day pressures, challenges, and rewards of his career. William, an accounting student at Hamline University, and Malik find that sharing their interests and experiences strengthens their commitment to each other's success while inspiring their own work with younger African American men. A mentor himself, William volunteers with McVay Youth Partnership.

FEATURED ALUMNI SCHOLARS

Artika Tyner

“I chose a career in law because I believe law is a language of power and provides a chance to impact the community. I saw it as a way to give back,” says Artika Tyner, who earned her B.A. from Hamline and a law degree and Masters in Public Policy from St. Thomas, and who has just completed her PhD dissertation. Its topic is one Artika can speak to with personal as well as professional insight for it ocuses on legal professionals applying their expertise to promote social change. As a mentor, Artika is a shining example of what hard work and a good education can do, Artika is energized by her work with younger students. “I see mentoring as an opportunity to pay it forward because I was a first-generation college student and law student,” she says.

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I see mentoring as an opportunity to pay it forward because I was a first-generation college student and law student.



Artika Tyner, Director of Diversity, St. Thomas Law School



Armando Camacho, President, Neighborhood House

“

Receiving the scholarship inspired me to not let the Page Education Foundation down. I felt, if they were investing in me, I in turn need to invest all my energy into my education.



Armando Camacho

Currently President of the Neighborhood House, an organization that serves more than 14,000 low-income residents and immigrants in Ramsey and Dakota county, Armando's rise to prominence is impressive. His personal story is one of heartbreak and survival. He immigrated with his family from Puerto Rico at age six. As an adolescent, he was often homeless and sought shelter and the Neighborhood House. Armando credits the Page Education Foundation for providing him with a good education and the tools for success. Thanks to his leadership, Neighborhood House is stronger and more vital, serving more families in need than ever before.

Sousada Chidthachak

Sousada, currently a Ph.D. Candidate in Mathematics Education at the University of Minnesota, knew early in life that education would be the key to her success as well as her life's work. Born in Thailand to Laotian parents, Sousada credits her mother's persistence and work ethic as the source of her own strength. She holds a B.A. and M.A. in Curriculum & Instruction with an emphasis on Urban Teaching from the University of St. Thomas. Sousada credits the Page Education Foundation for supporting her education as well as for leading her into the mentoring that inspires her teaching style. Much of what she has learned, through her work teaching in Thailand, researching in Brazil, and as an algebra teacher, will be brought to the page in her forthcoming memoir, *The Lesson is Never Just a Number*. "I hope the book will be the boost that people need to feel they can make a change." She plans to donate proceeds from its sale to the Page Education Foundation.

“

***The Page Foundation
not only supported
my education, they
introduced mentoring
into my life.***



Sousada Chidthachak, Math Instructional Coach at Heritage and Metro Tech



Michael Elliot, Executive Director, Fastforward Education

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I had the dream of going to college, but without the initial support, it would have been really difficult.

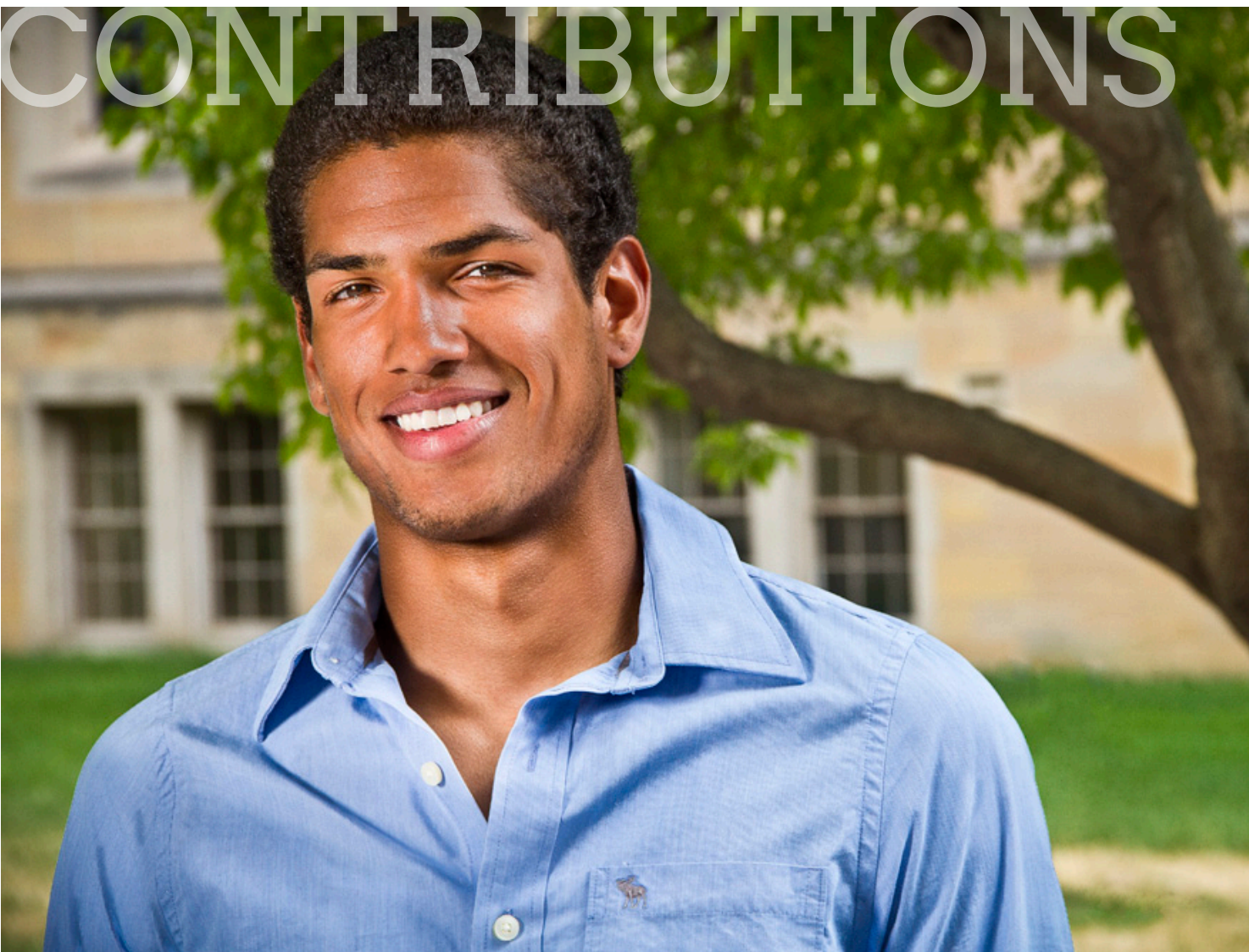


Michael Elliot

Michael Elliot applied his entrepreneurial savvy to social good. Michael currently serves as the Executive Director of Fastforward Education, an organization that facilitates mentoring and homework assistance to junior high students. He also runs the Joint City Youth Council that facilitates gatherings of students to address concerns and propose solutions. He continues to be engaged in a language interpreting company he founded during his undergraduate years at Hamline University, where he earned his B.A. Elliot credits his career in education with the support he received from the Page Education Foundation. “I had the dream of going to college, but without the initial support, it would have been really difficult,” he says.



We honor our donors and supporters for providing the financial foundation to achieve our mission



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Maureen Mahoney
Victoria Mahoney
Rebecca Manthei
Andrew and Laurin Mapes
James Marshall and Sue Landwehr
William and Candace Marx
Shannon Matthson
Eric Mattson
Ed McConaghay and Margaret Telfer
Megan McCready
Donald and Stacy Mcentaffer
Barbara McGivern
William McGrane
Carol McIntyre
Ann McKasy
Jeff McNaught and Lori Mittag
Megan McReady
Munir and Sophie Meghjee
Todd Mervis
Theresa Meyer
Neil and Gail Meyer
Wayne and Gladys Mikkola
Jay Miller
Ryan and Mariah Miller
Paula Miller
David Miller and Leslie Livingston

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 Robert Mintz
 Vincent Moccio
 Carol Molesky
 Bruce and Sara Monick
 Robert and Deborah Montgomery
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 James Morin and Christine Seber
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 Russell Mosley
 Justin Mosling
 Kurt Mueller and Sheri Erickson
 Pat Muenzhuber
 Dale and Janice Mulfinger
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 Laura Mullen
 Patricia Mullen and Beverly Miller
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 John and Joyce Myers
 Franklin Myers
 Jeff Myhre
 Joseph Nathan
 Clint and Penny Neidig
 Douglas and K.K. Neimann
 Thomas and Janet Nelson
 Konstandinos Nicklow
 Edward Nizalowski
 Terence and Christine Noonan
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 Bryan Oakley
 Louis Oberhauser
 Daniel Oberpriller
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 John and Jean O'Connell
 Daniel O'Fallon and Kathryn Timm
 Gerald and Bernice Ogden
 Tom and Reiko Ohno
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 Janice Olsen
 James Olson
 Karen Olson
 Fred Olson and Elizabeth Brackett
 Mariam Omari
 David Oparka
 Howard Orenstein and Barbara Frey
 Shannon O'Toole
 Deborah and John Otman
 Thomas and Clementine Packer
 Tod Paige
 Douglas and Kerry Panner
 Dan and Pat Panshin
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 Jessica Pecoraro
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 Roshan Nicholas Rajku
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Kenneth and Betsy Roering
 Gary Rooney
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 Lon Rosenfield and Barbara Friedman
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 Roger Royce
 Helen Rubenstein
 Marjorie Ruch
 David Rusinko
 Rebecca and Anthony Rust
 Buddy Ryan
 Gary and Patty Sander
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 Bruce and Sharyn Schelske
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 Robert Schmalz
 Maxine Schrader
 Marilyn Schroeder
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 Michael Schultz
 Mark and Ann Schulze
 Michael Schwab
 Thomas and Patricia Scott
 Dennis and Carol Seefeldt
 Emily Seesel
 Ellen Seesel
 Del Seitz and Mary Friesen
 Joan Semmer
 Wayne and Anne Serkland
 Jennifer Service
 Rajiv and Rajni Shah
 Ramanik and Sushila Shah
 Bradford and Adaline Shinkle
 Martha Shockey
 Robert Silverman
 Ryan and Eve Simon
 John and Doris Simonett
 James Simonson
 Gerald and Margaret Sims
 Peter and Bonnie Sipkins
 Michael and Roberta Sirota
 Jenella and James Slade
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 Wallace and Marilyn Small
 Jarrett Smeby
 Theodore Smetak and Ann Montgomery
 Gary Smith
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Al and Lucille Smith
Dick and Liz Snyder
Lenny and Lynn Snyder
Rob Snyder
John and Elizabeth Snyder
Steve and Diane Solomonson
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Rochelle Sorel
R. G. Soule and D. Fineman
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Joni Spaulding
Denise Specht
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Debra Steele
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Mary Stratton
Timothy and Caren Streb
Corey Stroup
Richard and Glenda Struthers
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Joseph and Laura Svoboda
Nancy Swanson
Sean Sweeney
Druanne Sweetser
Michael and Sandra Swirnoff
Charles Taliaferro and Jil Evans

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Mark TenEyck and Laraye Osbourne
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Mike Thompson
Michael and Linda Thompson
Elizabeth Thompson
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Thomas Tinkham and Jacquelyn Hauser
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Dawn Vassar
Nancy Vaughan
Jonathon and Susan Vaughan-Fier
Gary and Patty Vettleson
Zorayda Vidal-Farino
Gerald Von Korff
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Richard and Kyla Wahlstrom
Ami Waldenberger
Kevin Walli
Maureen and Michael Walsh
Pamela Ward
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Howard Weiner
Matt Weingartner
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David Wells
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Mark Wernick and Nancy Entwistle
Margaret Wesely
Gregory Weyandt
Cynthia Wicker
Darlene Williams
Mary (Elizabeth) Williams
Rich Wilson and Kolean Pitner
Timothy Wilt and Kristine Ensrud
Linda Wiltfang
William Witcraft
Richard and Susan Wolsfeld
Paul and Judith Woodward
Jean Wylie
Tsua Xiong
John and Eleanor Yackel
Brian Yolitz
Craig and Kimberly Yolitz
Christopher Zanni
Frank Zarrillo
Brian Zelickson
Paul and Elizabeth Zerby
Loren Ziegler
Alan and Bonnie Ziskin

Matching Gifts 

Best Buy Co, Inc.
Dorsey & Whitney Foundation
General Mills Foundation
ING
Leland Watson Attorney at Law

Medtronic Foundation
Microsoft
Minneapolis Foundation
RBC Wealth Management
Ryan Companies



IN KIND GIFTS



Al Vento
Chris Albertson
Aloft Minneapolis Hotel
Alt Bike Shop
American Girl
B.T. McElrath Chocolatier, Inc.
Becky Baertsch
Barbette
Bariani Olive Oil
Louis Bavaro
Tim and Doris Baylor
Bella Lana
Barb Bend
Dorothy Benham
Best Buy
Bibelot
Black Sheep Coal Fire Pizza
BlackBlue
Bliss Granola
Blue Horizon Energy
Karen Boros
Som Boualaphanh
Naomi Brandt
Brave New Workshop
Breadsmith
Brian Graham Salon
Bryant Lake Bowl
Buck Hill
Build a Bear
Tom and Laurel Bulen
Bungalow Pottery
Cafe Latte
Cafe Maude
Kenneth Caldwell
Calhoun Beach Framing
Canterbury Park
Liz Carlson
Nancy Carlson
Terry Carlson and Jeanette Leehr
Carter Ave Frame Shop
Cepage Wine Company
Children's Theater Company
Christos Greek Restaurant
Comedy Sportz Improv Theater

Conga Latin Bistro
Costco
Charles and Constance Cowles
Chipotle
CRAVE
Cub Foods
Culvers
Virgina Dahmen
Dale Studios
Dance with Lois Donnay
Data Doctors
Barbara Jo Davis
David and Vanessa Dayton
Scott and Ann Dayton
De La Vue
Deep Roots Desserts
Dehn's Garden
Jock and Sara Donaldson
Kevin and Beth Dooley
James and Dee Dorsey
Philip Dow and Deb Pederson
Robert and Kristin Dudacek
Eddington's
Emerald Green Golf Course
Rolf and Nancy Engh
Episencial
Esse Reusable
FACES Mears Park
Famous Daves
Feisty Girl Art
Ben and Becky Field
Ned Foster and Laura Tiffany
Eric Franzen
Fuzzy Mutt Photos
Galen Labs
Gandhi Mahal
Glaciers Café
Karen Graves
Great Clips
Brandi Gunderson
Tom Gunderson
Guthrie Theater
Bruce and Supenn Harrison
Mike and Mona Harristhal

Hatice Jewelry LLC
Heartland Restaurant
Heidi's
Hell's Kitchen
Amy and John Higgins
Brenda Howard
Hubbard Broadcasting Foundation
Hudson Painters
Ichiban Japanese Steakhouse
Illusion Theater
In Her Words Ceramics
Indian Harvest Specialty Foods
Itzi & Bitzi Boutique
Raghavan Iyer
Izzy's Ice Cream Cafe
Karin Jacobson Design
Stan and France Jacot
Jeanne Beatrice, LLC
Joe's Garage Restaurant
Pat and Carolyn Jones
Don and Phyllis Kahn
Tom and Marlene Kayser
Kelen Family Foundation
Kids Hair, Inc
The Kitchen Sage
Bob and Terry Klepinski
Mary Knutson
Kowalski's Markets
Judy Krohn
Sherry Kromschroeder
Mika Laidlaw
Landmark Theatres
Leeann Chin
Lettuce Entertain You
Rand and Petrina Levy
John and Searcy Lillehei
Brian and Mary Longe
Luna Rossa
MacPhail Center for Music
Rachel Madden
Rob and Shelly Magnuson
Mall of America
Manhattan Toy
Mansetti's Pizza & Pasta

Cecilia Martin
Mary Bacon Interiors
Denny and Gail Mathisen
Max's
Mary McCarthy
Rachel Mclean
Munir and Sophie Meghjee
Lindsay Meyer
Mid-America Festivals
Mill City Museum
Minneapolis Institute of Arts
Minnesota Historical Society
Minnesota Landscape Arboretum
Minnesota Lynx
The Minnesota Opera
Minnesota Orchestra
Minnesota State Fair
Minnesota Timberwolves
Minnesota Twins
Minnesota Vikings
Minnesota Wild
Minnesota Zoo
Mixed Blood Theatre
Mount Olivet Retreat Center
Moxie Hair Salon
Nash Frame
National Football League Players Association
Neiman Marcus
Mike and Deb Newman
NFL Films
Susan Nielsen
Amy Nop
Ordway
Eric and Joy Orson
Panera
Diane Sims Page
Justin and Christine Page
Kamie Page & Ben Friesen
Nina Page
Papa John's
Park Square Theatre
The Park Tavern
Patagonia
Ed Paulson
Peace Coffee
Nate and Stephanie Pelzer
Penumbra Theatre
Perfectly Produce

Bettie Peterson
James Peterson
pH Orem Skincare
Leslie Pilgrim
David and Sharon Pinska
Pinstripes Bowling and Bistro
Pizza Luce
Poor Richard's Commonhouse
Premier Cancun Vacations
Pro Football Hall of Fame
Jim Proebstle
Punch Pizza
Quizno's
R. F. Moeller Jeweler
Eric Rahman
Paul and Mary Reyelts
Rice Paper Restaurant
Rinata
Rivertown Inn
Rocco Altobelli
Roller Garden
Room and Board
Rox Minneapolis Jewelry
Royal Pet
Rush River Brewery
Rush River Produce
Rustica Bakery
Sa Bel Salon Spa
Saint Paul Chamber Orchestra
Saint Paul Saints
Lance and DeGalynn Sanders
Sebastian Joe's
Seven
Shepherd's Way Farms
Signature Cafe and Catering
Simply Jane Studio
Carol Skaar
Skin Rejuvenation
Jim and Cindie Smart
Smiling Pelican Bake Shop
Clayton Snow
Sonja's
Robbie & Patti Soskin
Southpoint Community Acupuncture
Spalon Montage
Spill the Wine
Spinario Design
The Splendid Table @ American Public Media

S-Squared Sweets
Starbucks
Staybridge Suites
StevenBe
Don Stewart
Stillwater Balloons
Carolyn Streed
Bob & Stephanie Stuart
Subway
Tom and Annelise Swigert
Tea Garden
Thomasina's Cashew Brittle
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Tryg's Restaurant
Adam Turnman
Twin Cities Closet Co
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Wilderness Campgrounds
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Carol Wold
Wolters Kluwer
Workman Publishing Company
World Class Wines
Wuollets Bakery
Wyndmere Naturals
YMCA - East St. Paul
YMCA
YMCA - New Hope
Youngstedts
Yum!

Please note gifts listed in this annual report were from contributions made from July 2010 – June 2011. We have made every attempt to list donor names and contributions correctly. Please contact us at 612-332-0406 with any corrections.





FINANCIALS



7/1/2010 – 6/30/2011

Income

Contributions – Cash	\$ 1,082,870
Contributions – Non Cash	\$ 32,358
Interest/Misc	\$ 37,718

Total Revenue	\$1,152,946
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Expenses

Program Expenses	\$ 895,411
General Administration	\$ 101,246
Fundraising	\$ 37,718

Total Expenses	\$1,083,965
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Net Assets

Change in Net Assets before investment gains (losses)	\$ 68,981
Net Investment Gains	\$ 253,019

Change in Net Assets	\$322,000
----------------------	------------------

BEGINNING	\$ 2,988,240
END	\$ 3,310,240

BOARD & STAFF

Board of Directors

Karen Boros
Michael Jordan
Diane Sims Page
Justin Page

Advisory Board

Al Austerman
Laura Bishop
Jerry Blackwell
Joel Conner
David Cox
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Julie Matonich
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John Morgan
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Andrea Yang
Craig Yolitz
Hashim Yonis

Staff:

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Maren Henderson
Carolyn Jones
Amanda Moua
Kyong Yun

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Beth Dooley

Editors:

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